

Parking Subcommittee, The Alternatives Report to the PTC Nov. 19, 2015

Los Altos Parking Management

Three essential elements

- Good management

- Increased supply

- Reduced demand

Good Management - 1

Oversight

- Establish a Standing Parking Committee with staff support to recommend changes and evaluate the effectiveness of any implemented changes.
- The Standing Parking Committee should be balanced and represent all groups - residents, business owners and property owners.

Good Management - 2

Permits

- The annual permits are sold out. Since permit space is typically available in remote lots, more permits should be issued. Increase the supply from 1000 to 1200.
- The cost of permits is too low at \$36/year. The Standing Parking Committee should determine an appropriate increase in the price.
- The funds generated must go to parking management programs.

Good Management - 3

Enforcement

- Enforcement is an essential tool for parking management.
- Graduated fines should be implemented.
- Modern technology (e.g. license plate readers) should be used for more effective enforcement.
- License plate readers can collect information necessary to understand parking demand.
- Re-parking restrictions should be evaluated by the Standing Parking Committee

Reducing Demand Bicycle Infrastructure

- Improvements to the bicycle infrastructure encourage bike use, resulting in less demand for car parking.
- Encourage implementation of the Bicycle Transportation Plan.

Long-Term Goals

- Long-term goals should be evaluated by the Standing Parking Committee.
 - Valet parking has been successfully used during peak holiday seasons, and may work for peak lunch time demand and/or with off-site employee parking.
 - A good shuttle service connecting public transit in Mountain View with downtown Los Altos will take employee cars off the road and reduce parking demand.
 - Shared parking arrangements to make privately held space available to the public will increase the supply at relatively low cost.

Conclusion

Alternative Solutions to the Parking Problem

- Both quick fixes and longer term solutions are offered.

- Quick fixes

Establish a Standing Parking Committee

Sell more permits & increase the price

Better enforcement with graduated fines and the use of license plate readers

Encourage implementation of the Bicycle Transportation Plan

- Long-term solutions

Valet parking

Shuttle service

Shared parking